

AUSTRIAN CRYSTALS

FEATURES + BENEFITS

ASTONISHING BRILLIANCE

- Crystals are meant to shine, sparkle and catch the eye, that's why Austrian crystals are incredibly brilliant, creating added value to your products
- Intricate and multi-layered cut for unmatched sparkle like a diamond (4x the facets of a standard crystal with 2.5x the brilliance)

A VIRTUALLY NON-EXISTENT REJECT RATE

- Sustainable state-of-the-art crystal cleaning + polishing process for the signature scratch-free Austrian crystal sparkle.
- No scratches, bubbles or chipped edges – an almost zero reject rate across all product groups.

CONSISTENTLY TIGHT DIMENSIONAL TOLERANCES

- Austrian Crystals have extremely tight size tolerances. For example, the Austrian Crystal Lochrose is consistently within a range of ± 0.05 mm.

LONG-LASTING DURABILITY

- Perfume, salt, chlorinated water, and even touching can all damage a crystal's coating.
- Austrian Crystals, however, are incredibly durable – even when used on a daily basis. (Tested on the A.B. effect.)

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COMPLETELY RELIABLE

- Hassle-free and rigorously tested
- 10x more effective hotfix glue to keep stones in place)

STRONG, WASH-RESISTANT FABRIC ADHESION

- For maximum customer satisfaction, use only the very best crystals to ensure that your product still looks great after it has been washed.
- Even after 10 washes, not a single Austrian Crystal Flat Back Hotfix had fallen off the fabric.
- The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.

PEACE OF MIND

- Austrian Crystals are compliant with all applicable regulatory standards, including ROHS, REACH and CPSIA.
- Lead-free* and environmentally friendly - It's what you don't see that matters!
* Crystal glass and all other material containing 0.009% lead or less.

COLOR CONSISTENCY ASSURED

- Striking consistency and geometry across all colors, sizes, and shapes